

Highlights of the Network's Bodega Head – Pt. Sur Chapter

Since August 2005, Seabird Protection Network (the Network) staff has been working to address human disturbance to breeding seabird colonies from Bodega Head, Sonoma County to Point Sur, Monterey County. These efforts are accomplished through an organized outreach and education program combined with seabird management actions and enforcement of wildlife disturbance regulations. Monitoring of California seabird breeding colonies is conducted by U.S. Fish and Wildlife Service, which guides outreach and management efforts.

Vision, Mission and Goals

The overarching vision of the Seabird Protection Network is resilient seabird populations flourishing throughout the coastal and near-shore waters of California. The mission is to help seabirds thrive by informing management and coastal and ocean users how activities, like low-flying aircraft, close-approaching boats and coastal visitors can disturb seabirds, which can lead to a reduction in the long-term population size and survivability of affected populations of marine wildlife.

The primary goal of the Seabird Protection Network is to minimize levels of human disturbance (i.e., airplanes, boats, coastal visitors) at breeding and roosting seabird colonies throughout the California coast. A secondary goal of the Seabird Protection Network is to raise overall awareness and appreciation of seabirds. Each Chapter will determine their site specific objectives based on the issues apparent in that region.

The table below provides a summary of the major accomplishments achieved each programmatic year, 2005 – 2016.

Major Accomplishments, August 2005 — September 2016

Activity	Date	Accomplishments
Program Year: 1 → Fiscal Year: 2006 → Command Budget Year: 1		
<i>Command</i> Trustee Council approves funding for a new restoration program – the Seabird Colony Protection Program	August 2005	A four-year program is funded to reduce human-caused disturbances to seabird colonies along the central California coast
Hosted Seabird Colony Protection Program workshop	November 2005	Developed framework for Action Plan
Poster presentation and the release of the Draft Action Plan – annual Meeting of the Pacific Seabird Group (Blaine, WA)	February 2006	Introduced program to the seabird science community and solicited feedback on the Action Plan
Oral and poster presentation – California and the World Ocean Conference (Long Beach, CA)	September 2006	Introduced program to the policy and management community of California
Seabird Colony Protection Program featured in Sanctuary Watch (article)	Fall 2006	Introduced program to thousands of sanctuary supporters nationwide
Program Year: 2 → Fiscal Year: 2007 → Command Budget Year: 2		
Release of the Action Plan	November 2006	Distributed document to workshop participants, interested stakeholders and key ocean and coastal educators, scientists and managers
Farallones Sanctuary Advisory Council establishes Outreach & Education and Enforcement Working Groups	December 2006	Working Groups make recommendations to the Sanctuary Advisory Council on issues related to the Seabird Protection Network. The Advisory Council makes final recommendations to the Sanctuary Superintendent.
Sanctuary Superintendent establishes the Seabird Technical Advisory Committee (TAC)	January 2007	The TAC advises the Superintendent on the goals of the Program and makes recommendations to protect seabird hotspots.
Seabird Colony Protection Program featured in Changing Tides newsletter	Spring 2007	Introduced program to hundreds of local boaters and sanctuary supporters
Farallones Sanctuary staff participated as members of the California Marine Life Protection Act Initiative Regional Stakeholder Group	January 2007 – April 2008	Farallones Sanctuary staff provide regional stakeholders with Seabird TAC recommendations to protect seabird hotspots

Activity	Date	Accomplishments
Initiated outreach cruises on board R/V Fulmar (Sponsored by the Network's Central Coast Chapter)	June 2007	On-the-water outreach to California Marine Life Protection Act Initiative staff and key Enforcement and Fish and Game Commissioners
Oral and poster presentation – Coastal Zone (Portland, OR)	July 2007	Introduced program to the national coastal and ocean management community
Seabird Colony Protection Program featured in Changing Tides newsletter	Summer 2007	Introduced program to hundreds of local boaters and sanctuary supporters
Program Year: 3 → Fiscal Year: 2008 → Command Budget Year: 3		
Developed map illustrating impacts from low over flights	February 2008	NOAA staff work with the program to approach the FAA and request a change in the aeronautical charts
Oral presentation – Pt. Reyes Brown Bag	July 2008	Introduced program to local rangers and volunteers
Development of Marketing, Media and Communications Plan	April – August 2008	Worked with consultants to develop effective messaging strategies
Updated Action Plan	August 2008	Reviewed and highlighted program successes to date
Name of the program changed from Seabird Colony Protection Program to Seabird Protection Network	October 2008	Officially became the Seabird Protection Network, adopted a new icon, creating a brand identity
Hosted messaging workshop with Carolyn Ward	October 2008	Learned how to effectively communicate the goal of the Network to promote compliance from target audiences
Program Year: 4 → Fiscal Year: 2009 → Command Budget Year: 4		
Initiated website re-design	November 2008	New website content
Released wildlife incident reporting form	February 2009	Initiated a wildlife disturbance incident reporting system with biologist monitoring seabird colonies
Promoted first "No Disturbance" Air show	April 2009	Worked with Pacific Coast Dream Machines event planners to promote a "No Disturbance" air show
Poster presentation at the International Marine Conservation Congress (Washington D.C.)	May 2009	Demonstrated successes of the Network to the international marine community
<i>Command & Torch</i> Council Meeting	June 2009	Official request to expand the Network, developing additional Chapters
International Migratory Bird Day on Alcatraz Island	June 2009	Outreach at public event on local seabirds and disturbance
Poster presentation at Coastal Zone	July 2009	Demonstrated successes of the Network to the national coastal and ocean management community
Seven Special Closures adopted by California Fish and Game Commission	August 2009	Established zones to protect seabird colonies from close-approaching boats
Program Year: 5 → Fiscal Year: 2010 → Command Budget Year: 5		
International Sportsmen's Exposition	January 2010	Partnered with California Department of Fish & Game to conduct targeted outreach to boaters and kayakers
SPN Facebook	January 2010	Launched redesigned page on social networking site to provide frequent seabird updates and promote program recognition
Reconstructed the Seabird Protection Network's Action Plan	February 2010	Developed a guide to implementing new Chapters of the Network
Oral and poster presentation – Pacific Seabird Group Annual Meeting (Long Beach, CA)	February 2010	Presented the Network's accomplishments and future actions as they relate to the implementation of new Special Closures
Launched website refresh	March 2010	Released a new, fresh website!

Activity	Date	Accomplishments
Released E-Newsletter	March 2010	Content included welcome letter, new Marine Protected Areas and Special Closures, colony history and restoration at Devil's Slide Rock and 2009 breeding season update
Measuring effectiveness	March 2010	Began tracking outreach effectiveness using the responses to pilot mailing, e-newsletter distribution and Facebook statistics
Media outreach on seabirds	April 2010	Four articles on seabirds, including information on seabirds and disturbance or the new Marine Protected Areas were published in online and print media
Seven Special Closures became effective	May 2010	Established zones to protect seabird colonies from close-approaching boats and kayaks
Google Earth	June 2010	Information about the seven Special Closure areas are accessible on Google Earth via <i>Explore the Oceans</i> layer – Each post highlights a No-Access Zone
Recognized as a resource for resource managers	June 2010	Developed outreach flyers for a high traffic area near Brown Pelican roosting sites – English and Spanish versions
Poster presentation – 1 st World Seabird Conference (Victoria, B.C.)	September 2010	Presented the Network's accomplishments as they relate to the implementation of new Special Closures
Developing partnership with West Marine throughout the Bay Area	October 2010	West Marine stores are displaying information about seabirds and disturbance – Current locations include the Alameda, Sausalito and Oakland stores
Program Year: 6 → Fiscal Year: 2011 → Luckenbach Budget Year: 1		
Released 2 nd E-Newsletter	November 2010	Highlights the 2010 seabird breeding season; informs readers about ways to minimize disturbance to seabirds and features Point Reyes Headlands and the unique habitat it provides for breeding seabirds
Seabird Protection Network moves into new offices in the Ocean Climate Center	November 2010	Reorganizing and streamlining the “way we do business”
National Ocean Service highlights Seabird Protection Network on Ocean Facts website	November 2010	Provided online exposure for Seabird Protection Network
Seabird Protection Network Coordination Meeting	December 2010	Kick off meeting to get the Torch/BLM group up and running
Staff worked collaboratively with the Office of National Marine Sanctuaries to respond to inquiries regarding amending overflight regulations within west coast sanctuaries	January 2011	Moving forward with adding NOAA's restrictions on low overflights in designated zones to the aeronautical charts. This will enhance protection of seabirds and marine mammals within marine sanctuaries
Presentation to United States Coast Guard (Air Station San Francisco)	January 2011	Strengthen the partnership between NOAA and the Coast Guard by informing them of issues and regulations related to low-flying aircraft, wildlife disturbance and resource protection
Presentation at the California Seabird Monitoring Meeting (Moss Landing, CA)	February 2011	Presentation included the background of the Network, accomplishments and the upcoming expansion of the Network
Partnered with airport managers of San Carlos and Half Moon Bay airport to develop a ½-page handout	March 2011	Information about seabirds and sensitive breeding areas near Half Moon Bay Airport was distributed in the airport's April billing notice to over 500 pilots
Seabird Protection Network featured in California Kayaker	April 2011	Provided exposure to the Seabird Protection Network and the Common Murre.
Released 3 rd E-Newsletter	April 2011	Issue was received by 936 individuals and focused on the Farallon Islands, Ashy Storm-Petrels and included recommendations to target audiences
Deployed demarcation buoys near Devil's Slide Rock	April 2011	Three buoys were installed near Devil's Slide Rock, a major seabird breeding colony, to help delineate the boundaries of one of six Special Closures closed to all human activity.
Oral presentation – 2 nd International Marine Conservation Congress (Victoria, B.C.)	May 2011	Presented the Network's strategic approach to developing a list of target airports for the Half Moon Bay area
Initiated conversations with members of Light Hawk to develop a working partnership	June 2011	Our goal is to have pilots talking to pilots!

Activity	Date	Accomplishments
1 st Annual Boater Mailing	June 2011	Distributed to over 400 recipients throughout the San Francisco and Monterey Bay Areas and included information on the importance of protecting seabirds and on Marine Protected Areas and Special Closures
Seabird Protection Network Hires New Boater Outreach Specialist	July/Aug 2011	Conducted interviews for a Boater Outreach Specialist. This is a 2-year, part-time (20 hrs. /wk.), grant-funded, fiscally sponsored position.
Poster re-design	August 2011	Redesigning posters to better market target audiences
Finalized Boater and Kayaker Guide to Special Closures	August 2011	Provide a usable product for boaters and kayakers with close-up maps of each Special Closure
Hired Boater Outreach Specialist	September 2011	Hired experienced boater & public outreach specialist to focus on kayaker and boater target audiences and expand outreach in the southern portion of the chapter (based in Santa Cruz)
Partnerships on signage and interpretation	September 2011	Staff worked with MBNMS on developing signage with an emphasis on Special Closures, and trained San Mateo docents to interpret seabirds and report disturbances
Successful contact with Blue Angels for fleet week	October 2011	Staff were successful in having the Farallon Islands added to the Blue Angels flight plans as a sensitive, no-fly area, resulting in no disturbances during fleet week flight shows
Program Year: 7 → Fiscal Year: 2012 → Luckenbach Budget Year: 2		
Oral presentation – Beyond the Golden Gate Research Symposium (San Francisco, CA)	November 2011	Presented monitoring results highlighting anthropogenic disturbances affecting Common Murre colonies in central California
Released 4 th E-Newsletter	November 2011	Two issues were written (one pilot focus, and one boater/kayak), sent to 920 individuals and focused on migration, cormorants, Torch Chapter, clean & wildlife safe boating and included surveys for each group.
<i>Boater and Kayaker Guide to Special Closures in California's Marine Protected Areas</i> was finalized	January 2012	The waterproof Guide is used to inform coastal users about Special Closures and how to avoid disturbing wildlife while exploring the coast. 1,200 copies printed.
Presentation at the annual Pacific Seabird Group meeting	February 2012	Poster and oral presentations given at conference
Final Rule published on low overflights	February 2012	Strengthens the low overflight regulations by clarifying that failure to comply with altitude limits presumes disturbance to marine mammals and seabirds which is in part justified through monitoring data analyzed
Presentation at Golden Gate Sea Kayakers Symposium	February 2012	Staff were invited to present to 150 attendees at an evening program of the Symposium, many attendees received the <i>Boater and Kayaker Guide</i>
Developed new poster series	March 2012	New outreach posters were designed as part of a series for each audience – kayakers (new), boaters (updated) and pilots (updated)
Seabird information published in the 2012-2013 Ocean Sport Fishing Regulations booklet	March 2012	Partnered with CA DFG to include information on seabird disturbance in the Ocean Sport Fishing Regulations booklet distributed online and in print across California
Presentation to United States Coast Guard (Air Station San Francisco)	March 2012	Strengthen the partnership between NOAA and the Coast Guard by informing them of issues and regulations related to low-flying aircraft, wildlife disturbance and resource protection
Collaboration with airport managers	May 2012	Continued collaboration with airport managers resulted in the County website hosting information about sanctuary and Devil's Slide overflight areas, encouraging pilots to avoid wildlife disturbance
Released 5 th E-Newsletter	May 2012	Issue was sent to 1155 individuals and focused on seabird restoration, colony locations, a short film on the Farallones and featured Brown Pelicans, Heermann's Gulls and Elegant Terns
Developed new Access database for Network contacts and disturbances	June 2012	Streamlined the Network database, linking contacts to disturbance events, providing more readily available information to the team
Facebook reaches 200 "Likes"	June 2012	SPN facebook page exceeded 200 likes from individuals and organizations

Activity	Date	Accomplishments
Over flight zones appear on aeronautical charts	August 2012	The FAA published updated Sectional navigation charts for the SF area depicting the sanctuary overflight zones for the first time
Pilot poster re-design	August 2012	The pilot poster was updated to reflect regulation language changes
Boater and pilot public service announcement (PSA) released	September 2012	The first PSA series is released. The public service announcements provide messages and tips for boaters, kayakers and pilots on how to be "seabird safe". The PSAs also have seabird images to inspire protection of coastal colonies
Finalized 2-year NFWF grant	September 2012	Grant assisted with the development of the boater outreach program
Website Update	September 2012	Added new pilot page on laws and regulations. Created new state wide portal for the network
Program Year: 8 → Fiscal Year: 2013 → Luckenbach Budget Year: 3		
Presentation at 8th California Islands Symposium	October 2012	Staff delivered oral presentation at the meeting in collaboration with Montrose Settlements Restoration Program. Presentation was an effort to initiate the Channel Islands chapter.
New website development	October 2012	Website is more marketable and appeals to target audiences
6 th E-Newsletter released	December 2012	Newsletter was released to over 1,000 individuals of the target audiences
Network staff participated in training and orientation	January 2013	Staff assisted with and participated in an orientation and training of the Stewards of the Coast and Redwoods
Messaging workshop series (2 workshops) – "Water Words that Work"	January 2013	"More than a Message – Planning Campaigns for Measureable Results"
Participated in Golden Gate Sea Kayak Symposium	February 2013	Staff worked with organizers to display a poster and distribute tidebooks to 150 attendees
Annual Pacific Seabird Conference Presentation	February 2013	Staff authored an oral presentation delivered by USFWS staff
State of the California Central Coast Symposium	March 2013	Symposium offered resource managers, policy makers, stakeholders and scientists an opportunity to reflect on the first five years of marine protected area (MPA) monitoring and management in the Central Coast region. Two presentations focused on seabirds and potentially adding protection – Special Closures in the Central Coast MPA network.
Enforcement Partnership with the U.S. Coast Guard	March 2013	Staff prepared a living marine resources enforcement priorities plan and patrol targets, which includes both pilots and vessel crews that conduct patrols in sanctuary waters. Training on Sanctuary regulation was provided to pilots at Air Station San Francisco.
Stewards of the Coast and Redwoods	March 2013	Staff conducted a site visit – including photographing and gathering coordinates for monitoring sites – staff developed maps for monitoring sites for volunteer monitoring
Channel Island Kick-Off Meeting	March 2013	Staff provided a presentation on strategies that have been implemented in the Bodega Head to Point Sur chapter
Presented during Seminar at Strictly Sail Boat Show	April 2013	Informed group on the impacts of disturbance to seabird colonies along the coast. Attendees received tide books with seabird protection tips and Seabird Aware brochures
First Bi-Annual Coordination Meeting	April 2013	Coordination meeting between chapters provides an opportunity for each chapter to share new developments, upcoming events and challenges they hope to overcome in 2013
Partnership development with USCG Auxiliary	April 2013	Aerial survey of near-shore sanctuary waters. Opportunity to receive reports about activities occurring in the near-shore waters of the Sanctuary
Intern joins team	June – August 2013	Tasks include: 1) preparing the Seabird Protection Network for an outside evaluation; 2) developing a bibliography and writing a summary of the relevant papers.

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NOAA's "For the Birds" brochure	May 2013	Section of brochure prominently features the Seabird Protection Network. Brochure is a product of the Office of National Marine Sanctuaries
Hayward Airport Open House	May 2013	Network partnered with USCG Auxiliary on an information booth
Partnership with Audubon California	July 2013	Audubon California contacted the Network to assist with outreach strategies. The following strategies were identified as collaborative projects: 1) Boater Guide: a page to be dedicated to ASSP information; 2) Seabird Aware brochure: includes a small amount of information about ASSP in the updated version; 3) Tidebooks: includes information
Waterbird Disturbance Symposium	July 2013	Symposium offered a unique opportunity for an open dialogue among all stakeholders - boater, pilots, kayakers, resource managers, biologist and educators. Platform to initiate collaborations and develop strong partnerships as we move forward in fostering leaders of waterbird stewardship.
7 th E-Newsletter	August 2013	7 th issue of the E-Newsletter was released to over 1,000 target audience members
Central Coast Marine Protected Areas	August 2013	Staff coordinated meeting with interested stakeholders regarding 5-year review of Central coast marine protected areas, and determined stakeholders interest in submitting a proposal to develop Special Closures
National Fish and Wildlife Foundation Grant	September 2013	2-year grant is finalized and all projects completed
Outreach materials developed and ordered (tidebooks and Seabird Aware brochure, stickers)	September 2013	Staff finalized and submitted designs for production of 2014 materials designed for specific target audience members (pilots, boaters, kayaks)
Social Interpretation: Graphic Design and Media Workshop	September 2013	"Social Interpretation" focuses on using basic principles of interpretation as a guide to creating effective non-personal media. Workshop provided a good understanding of how to make decisions about using social media effectively and creating visual communications with thoughtful decisions on color, typeface, layout, etc.
Program Year: 9 → Fiscal Year: 2014 → Luckenbach Budget Year: 4		
Government Shutdown	October 2013	Staff were given several hours to gather their belongings and prepare to vacate the offices until further notice. Some staff were able to continue working; however at a limited capacity.
Proposal for Special Closures along Central Coast Region	October 2013	Staff met with Point Blue Conservation Science staff during a site visit to the Big Sur Coast in order to become more familiar with potential sites for Special Closure designation
Seabird Protection Network recognized in Senior Executive Performance Plan	October 2013	Activities of the Seabird Protection Network were recognized as a key accomplishment to be included in Senior Executive Performance Plan
Social media: Facebook monthly themes	October 2013	Monthly themes were brainstormed to assist with management of social media as well as coordinated with the themes of the environment
Network Strengthens Partnership with Airport Manager	November 2013	Staff met with the manager of the San Carlos and Half Moon Bay Airports to discuss potential locations for information kiosk
Developed Online Wildlife Disturbance Reporting Form	December 2013	Wildlife incident reporting is now online. Biologists enter disturbance incidents through an online form.
Signs Installed at Two Boat Launches in Bodega Bay	January 2014	In collaboration with Sonoma County Parks, an interpretive panel was installed at Doran County Park near the boat launch; a second sign was installed at Westside County Park boat launch. Both signs highlight seabirds and Special Closures
Social Media Policy and Plan Finalized	January 2013	Social media policy and plan is developed to guide strategic effort on the use of social media and plan for effectively using Facebook to reach outreach objectives.
Attended Annual Seabird Monitoring Meeting	January 2014	Staff attended annual meeting
Attended 1 st Annual San Francisco Boat Show	January 2014	Spoke with several sailing and boating clubs; distributed tidebooks and Seabird Aware brochures
Golden Gate Sea Kayak Symposium	February 2014	Symposium organizers distributed Seabird Aware brochures and tidebooks at event

Activity	Date	Accomplishments
Stewards of the Coast and Redwoods Citizen Scientist Training	January 2014	Staff presented disturbance reporting protocols at citizen scientists training
Annual Pacific Seabird Group Meeting	February 2014	Staff delivered oral presentation entitled, "Developing Practical Solutions to Reduce Disturbance to Seabirds, Shorebirds and Waterfowl through Stakeholder Participation." Approximately 50-65 individuals attended the presentation
Coordinated with USFWS monitoring staff	April 2014	Staff met with the USFWS Common Murre Restoration Project biologist and discussed the role of monitoring, enforcement and outreach, and how FWS data and disturbance monitoring guide outreach efforts
Presentation to United States Coast Guard	May 2014	Farallones staff briefs US Coast Guard on sanctuary regulations, focusing on seabird protection. Presented an overview of sanctuaries, discussed the importance of protecting seabirds from low overflights, and reviewed regulations for Cordell Bank, Gulf of the Farallones and Monterey Bay to the US Coast Guard Air Station San Francisco
8 th E-Newsletter Released	May 2014	Recipients included 260 Network contacts (41% opened), 385 boaters (20% opened), 44 kayakers (23% opened), 442 pilots (28% opened) and 35 office/staff (52% opened). Open rates were higher than average
Sign Installed at Pillar Point Harbor	July 2014	Sign focused on seabird protection and Special Closures was installed at the boat launch at Pillar Point Harbor in collaboration with San Mateo County Harbor District
Devil's Slide Rock Letter Finalized	August 2014	Staff created targeted pilot letter specific to Devil's Slide Rock. The letter was a collaborative effort with Monterey Bay National Marine Sanctuary, USFWS and GFNMS. A new map was made to better describe the area of importance
Re-designed Boater ID & Guide	August 2014	Overhauled Boater and Kayaker Guide to Special Closures in California's Marine Protection Areas based on user surveys. Booklet is smaller and includes seabird identification information. Nearly 1,200 booklets were produced and will be distributed in the coming years
Program Year: 10 → Fiscal Year: 2015 → Luckenbach Budget Year: 5		
Community-Based Social Marketing	October 2014	Staff participated in a Community-Based Social Marketing 4-day workshop. Strategies from this workshop became a focus for the program
Presentation to California Highway Patrol	November 2014	In collaboration with USFWS Common Murre Restoration Project, MBNMS staff delivered a presentation to pilots of the California Highway Patrol (CHP) pilots
Interpretive sign for Pt. Reyes Lighthouse	October 2014 - January 2015	The interpretive sign highlights Common Murres, which can be seen and heard from the sign location
Stewards of the Coast and Redwoods Citizen Scientist Volunteer Training	January 2015	Staff presented disturbance reporting protocols at citizen scientist volunteer training
Presentation at the Pacific Seabird Group Annual Meeting	February 2015	Staff delivered an oral presentation, highlighting the Community-Based Social Marketing strategies the Network is implementing
9 th Issue of e-Newsletter Released	February 2015	Numbers and open rates by audience were as follows: 359 boaters (12%), 269 Network contacts (41%), 37 kayakers (24%), 404 pilots (32%) and 35 staff members (63%). In total, the e-Newsletter was sent to 1,104 recipients
Strictly Sail Boat Show	April 2015	Staff presented to 25 participants during a seminar with partners from the San Francisco Estuary Partnership (SFEP) and the California Department of Boating and Waterways (DBW). The presentation shared how to be responsible stewards while out on the water
Production of Pilot-focused Film	April 2015 – September 2016	Story board was developed for a 5-7-minute film targeting pilots. The film will feature partners from the Half Moon Bay airport, a CHP representative, and a local pilot. Kevin White and Full Frame Productions are producing the film
Initiation of Overflight Working Group	August 2015	Discussions began regarding the development of an Overflight Working Group
Wildlife Disturbance Summit	September 2015	The summit gathered practitioners involved with marine wildlife disturbance. Staff presented on lessons learned from over ten years of experience.
Program Year: 11 → Fiscal Year: 2016 → Luckenbach Budget Year: 6		

Activity	Date	Accomplishments
Initiated Pilot Campaign	October 2015	Began capturing photos of pilots holding our plaque in front of their aircraft. Our goal is to build a robust library of these images that can be used in our outreach materials
10 th Issue of e-Newsletter Released	October 2015	Distributed via email to 440 pilots, 366 boaters, 41 paddlers, 316 other Network contacts. The newsletter was sent to a total of 1,163 contacts
Signage Installed at the Half Moon Bay Airport	October 2015	Two signs were installed at the Half Moon Bay airport – one sign was placed just outside the Three-Zero Café, the second sign was hung at the south end of the airport
Reel-In & Recycle (On-board Fishing Line Receptacle Program)	December 2015	This collaboration with California Department of Boating and Waterways aims to reduce the amount of fishing line entering into the ocean with the potential to entangle wildlife
1 st Overflight Working Group Meeting	December 2015	The Working Group was charged with evaluating the dimensions and size of NOAA Regulated Overflight Zones
Stewards of the Coast and Redwoods volunteer training	February 2016	Staff presented disturbance reporting protocols at citizen scientist volunteer training
Pilot-Focused Film Complete	April 2016	The film was immediately released via social media and other online platforms
Strictly Sail Presentation	April 2016	The 20-minute presentation focused on educating boaters about Marine Protected Areas around the Bay Area and bird-friendly boating practices. Partners from the San Francisco Estuary Partnership (SFEP) and the California Department of Boating and Waterways (DBW) also presented
Barriers and Benefits Analysis	June - August 2016	Root Solutions prepared a barriers and benefits analysis on why pilots do or don't fly at or above 1,000 feet
Natural Bridges State Park Interpretive Sign	July 2016	State Parks, Ground Swell Ecology and the Network are collaborating to develop an interpretive sign to minimize disturbance to seabirds at Natural Bridges State Park
e-Newsletter Evaluation	September 2016	Digital Meaning was hired to evaluate the e-Newsletter, including content, frequency and style
Presentation to Golden Gate Audubon Society	September 2016	Staff presented to 60 members of the Golden Gate Audubon Society as part of the society's Speaker Series. Topics included historical eggging on the Farallon Islands, restoration efforts resulting from oil spills, Sanctuary programs, and specific efforts by the Network to reduce disturbance to seabirds and other marine life
Waterbird Society Annual Conference	September 2016	Staff attended the Waterbird Society annual meeting

Annual Activities	Date										
Attended Pacific Coast Dream Machine event (Half Moon Bay, CA)	--	April 29, 2007	April 2008	April 26, 2009	April 25, 2010	May 1, 2011	April 28-29, 2012	April 27 & 28, 2013	April 27, 2014	April 26, 2015	April 24, 2016
Pilot Mailing (including official letter about seabirds and sensitivity to disturbances by planes, overflight regulation map and relevant regulations and restrictions)	March 17, 2006	February 27, 2007	March 10, 2008	March 2009	March 2010	2011 (no pilot mailing due to efforts with FAA)	September 25, 2012	April 23, 2013	May 9, 2014	April 15, 2015	May 6, 2016
Boater Mailing (letter, map, MPA regulations)	--	--	--	--	--	June 2011	April 2012	May 2013	April 2014	May 19, 2015	May 26, 2016
<i>Command/Luckenbach</i> Budget Meeting	October 18, 2006	October 18, 2007	October 20, 2008	October 13, 2009	November 18, 2010	November 14, 2010	November 15, 2012	November 18, 2013	October 21, 2014	November 30, 2015	October 25, 2016
Cruises on board R/V Fulmar (Sponsored by the Network's Central Coast Chapter)	--	June 25, 2007	June 13, 2008	June 1, 2009	June 25, 2010	<i>Funding unavailable</i>	<i>Funding unavailable</i>	<i>Funding unavailable</i>	<i>Funding unavailable</i>	<i>Funding unavailable</i>	<i>Funding unavailable</i>
Outreach & Education Working Group (Messaging Workshop; Wildlife Disturbance Workshop)	October 25, 2006	January 30, 2007	June 20, 2007	(October 23, 2008)	August 2010 <i>disbanded</i>	--	--	July 27, 2013	--	--	--
Technical Advisory Meetings	June 29, 2006	October 3, 2007	--	March 19, 2009	June 24, 2010	August 18, 2011	September 20, 2012	No meeting	October 23, 2014	September 24, 2016	No meeting