MBNMS Management Plan Review

- Scoping scheduled to begin August 2015
- Joint MB/GF SAC meeting in HMB
- Identify issues to address in NMA
GFNMS Expansion Update

- Final Rule published March 12, 2015
- Effective after 45 days of continuous session of Congress (June)
- Coast Guard granted a 6 month stay to comply with discharge regulation
- Sanctuary celebration scheduled for Sunday, June 28 at the Gualala Arts Center
- Implementation Strategy
  - Get to know the area
  - Determine community needs and desires
  - Nov. SAC mtg report on findings
  - Establish working groups as necessary
Get Into Your Sanctuary
June 26-28

Goals:
- To increase visibility of national marine sanctuaries as destinations for tourism and recreation through large-scale outreach to sanctuary communities via social media, complete with evaluation of measurable impacts (e.g. trends of Key Performance Indicators, such as # of followers, etc.)

• Public day(s) to be held on the same weekend, across the system, when the sites will invite their districts’ members of congress to experience the sanctuary (and ideally engage in some sort of activity – kayaking, diving, birding, etc.)

• National-scale social media campaign to be implemented in a coordinated manner across the sites. (e.g. #VisitSanctuaries)