Gulf of the Farallones
Sanctuary Advisory Council

San Francisco Zoo - C⁴ Vision Plan
November 13, 2019

Presented by:

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HISTORIC ORIGINS

60 ac

OCEAN ORIENTATION

RECREATION, PARK AND ANIMAL HABITATS IN A NATURAL DUNE-SCAPE SETTING
CURRENT

100 ac

NATIONAL RECOGNIZED
PUBLIC PARK and
EDUCATION CENTER
RANGE OF HABITATS AND
EXPERIENCES

INWARD FACING
C⁴ Mission:

• Connect
• Care
• Conserve
• Coastal

RELATE TO SFZ CORE VALUES:

• Bio-Diversity is life
• Each animal counts
• Climate change is real
• Science matters

LEVERAGE THE SFZ LOCATION

• CONNECT people with wildlife,
• Inspires CARE for animals and nature,
• Advancing ecosystem CONSERVATION action.
• 100 + acres park fronting the Pacific Ocean

RELEVENCE

• SF Pacific Coast is rapidly collapsing due to climate change
• Immediate need to reverse the tide and support community values.
• SF Zoo is experienced educator and steward
THE SITE

Uniquely located at the intersection of 3 Marine Sanctuaries and SF Bay Area

- Cordell Bank National Marine Sanctuary
- Gulf of the Farallones National Marine Sanctuary
- Monterey Bay National Marine Sanctuary
THE VISION
Commit 40+ acres to create an unprecedented Conservation Hub
Connecting people with Ocean Animal and Ecosystem Conservation, Care and Education

40+ ac.
LONG RANGE CAMPUS PLAN

INCREASE VISITOR ACCESS AND C4 EXPERIENCES
LONG RANGE CAMPUS PLAN

DISTRICT CLIMATE RESPONSE INCREASES COASTAL CONNECTIVITY POTENTIAL
(PROPOSED)
COASTAL CAMPUS PLAN
TRANSFORMS THE COASTAL 40 ACRES INTO A GLOBALLY RELEVANT PACIFIC OCEAN AND COAST CENTER FOR C4 EDUCATION AND EXPERIENCE

EXISTING PLAN
PROPOSED PLAN
(PROPOSED)
COASTAL CAMPUS PROGRAMS

COASTAL ECOSYSTEM, OCEANIC OBSERVATION, ANIMALS SANCTUARY, EDUCATION SUSTAINABLE MODEL
NEXT STEPS

COASTAL ZONE PARTNERSHIPS,
FOUNDATIONAL SUPPORT +
AWARENESS PROGRAMMING

C⁴ ADVISORY BOARD (www.norcalcoast.org)
REQUEST:

1. C^4 ADVISORY BOARD (501C3) PARTICIPANT
2. SUPPORT COASTAL ZONE LAND DEDICATION AND FOUNDATIONAL PROGRAMMING
3. SUPPORT 15ac INCREASE TO SFZ PREMISE FOR THIS PURPOSE
Gulf of the Farallones
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San Francisco Zoo community
thanks you!
1. INTRODUCTION
   1. HISTORIC FRAMEWORK
   2. CURRENT CONDITIONS

2. PROGRAM
   1. MISSION C^4
   2. OCEANIC + COASTAL CONCEPT
   3. EDUCATIONAL PRIORITY

3. PLAN
   1. ZOO PLAN
   2. COASTAL ZONE
   3. CONNECTIONS

4. PARTNERS
   1. ADVISORY BOARD
   2. NOAA + SAC
   3. COMMUNITY