



Gulf of the Farallones Sanctuary Advisory Council

San Francisco Zoo - C⁴ Vision Plan

November 13, 2019

Presented by:

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THINK^{MK}

HISTORIC ORIGINS

60 ac

OCEAN ORIENTATION

RECREATION, PARK AND
ANIMAL HABITATS IN A
NATURAL DUNE-SCAPE
SETTING



THINK

CURRENT

100 ac

NATIONAL RECOGNIZED
PUBLIC PARK and
EDUCATION CENTER
RANGE OF HABITATS AND
EXPERIENCES

INWARD FACING



C⁴ Mission:

- Connect
- Care
- Conserve
- Coastal

RELATE TO SFZ CORE VALUES:

- Bio-Diversity is life
- Each animal counts
- Climate change is real
- Science matters

LEVERAGE THE SFZ LOCATION

- CONNECT people with wildlife,
- Inspires CARE for animals and nature,
- Advancing ecosystem CONSERVATION action.
- 100 + acres park fronting the Pacific Ocean

RELEVENCE

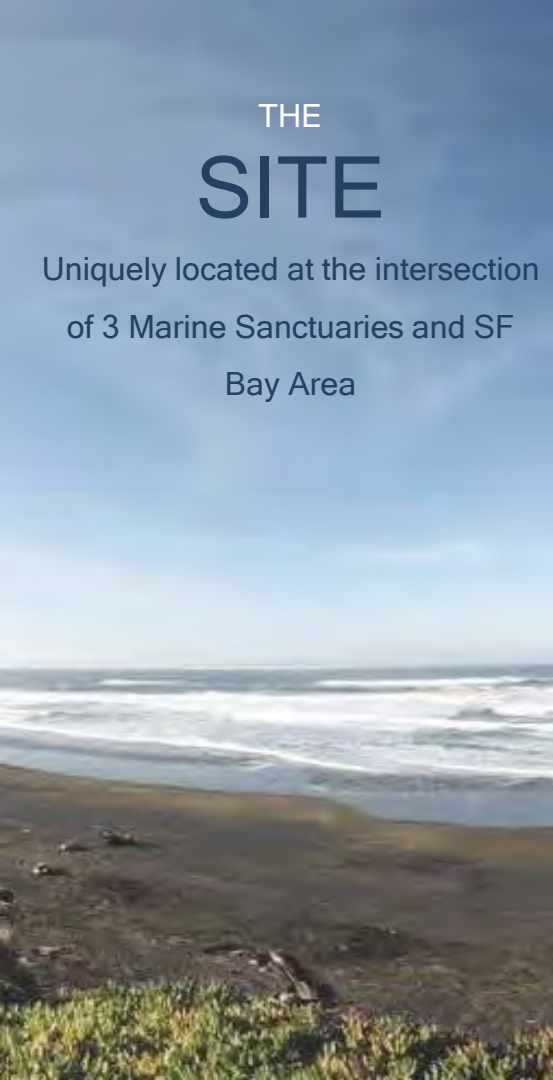
- SF Pacific Coast is rapidly collapsing due to climate change
- Immediate need to reverse the tide and support community values.
- SF Zoo is experienced educator and steward



THINK

THE
SITE

Uniquely located at the intersection
of 3 Marine Sanctuaries and SF
Bay Area



THINK

THE VISION

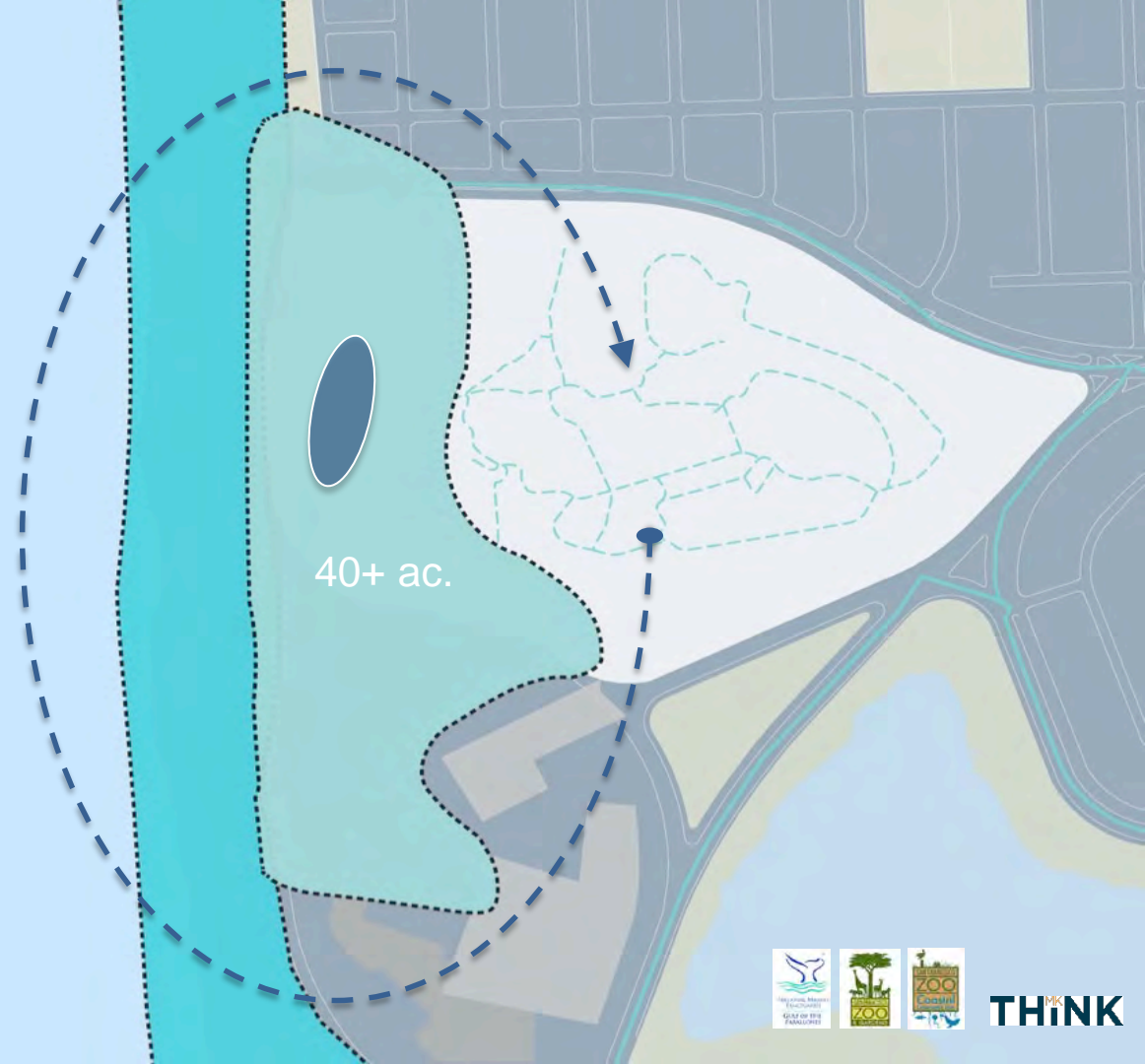
Commit 40+ acres to create an
unprecedented

Conservation Hub

Connecting people with Ocean

Animal and Ecosystem

Conservation, Care and Education



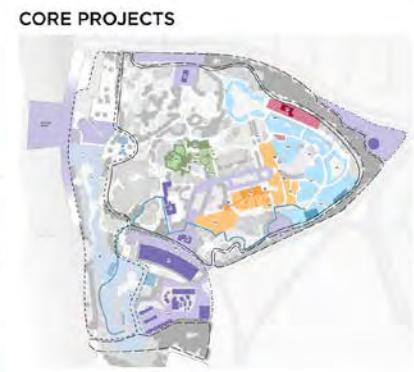
40+ ac.



THINK

LONG RANGE CAMPUS PLAN

INCREASE
VISITOR ACCESS
AND C4 EXPERIENCES



DISTRICT CONNECTIONS



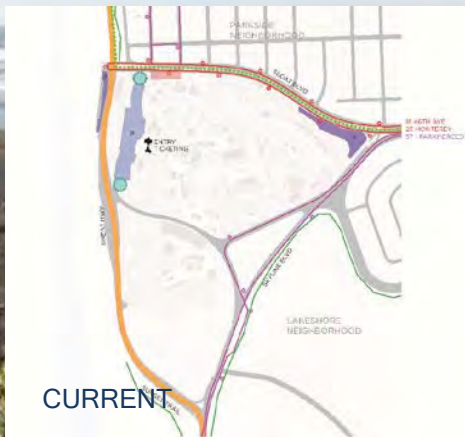
- KEY:**
- 1 NEW COMPANY ENTRANCE
 - 2 NEW PARK ENTRANCE
 - 3 TO GREAT HIGHWAY BIKES PATH
 - 4 (OCEAN BEACH) LOCAL BIKES PATH
 - EXISTING BIKE PATH
 - PROPOSED BIKE PATH
 - PROPOSED PEDESTRIAN PATH

RESTRICTED AREAS



LONG RANGE CAMPUS PLAN

DISTRICT CLIMATE
RESPONSE INCREASES
COASTAL CONNECTIVITY
POTENTIAL



CURRENT



ZOO PROPOSAL



THINK

(PROPOSED)
**COASTAL
CAMPUS
PLAN**

TRANSFORMS THE
COASTAL 40 ACRES INTO A
GLOBALLY RELEVANT
PACIFIC OCEAN AND
COAST CENTER FOR C4
EDUCATION AND
EXPERIENCE



EXISTING PLAN



PROPOSED PLAN

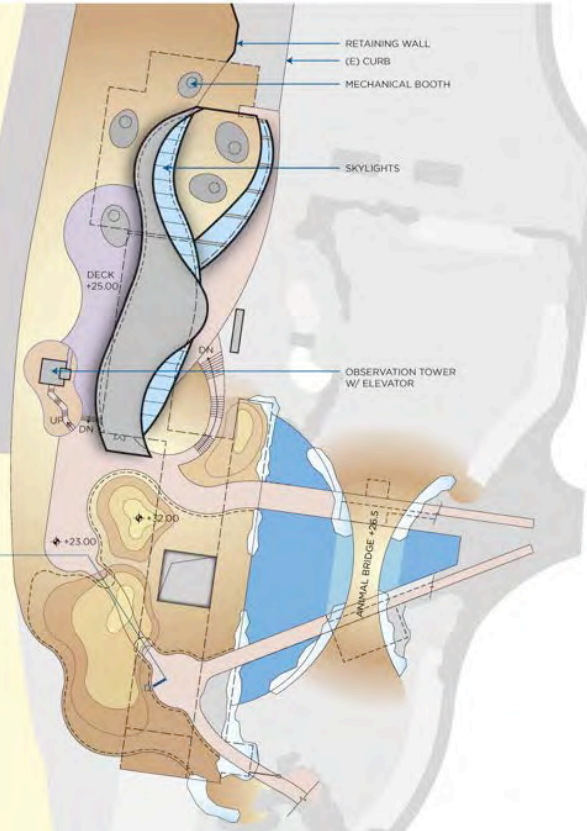


(PROPOSED) COASTAL CAMPUS PROGRAMS

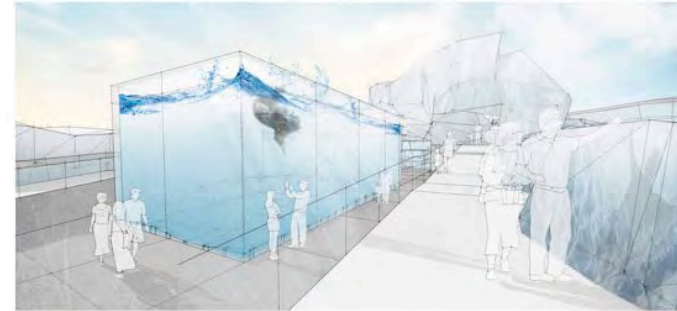
COASTAL ECOSYSTEM,
OCEANIC OBSERVATION,
ANIMALS SANCTUARY,
EDUCATION SUSTAINABLE
MODEL



EL SITE PLAN



BIRD'S EYE VIEW



POLAR BEAR POOL



COASTAL CONSERVATION AND EDUCATION CENTER, EVENT HALL



UNDERWATER VIEWING ROOM

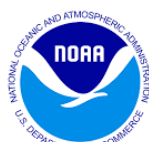
NEXT STEPS

COASTAL ZONE
PARTNERSHIPS,
FOUNDATIONAL SUPPORT
+
AWARENESS
PROGRAMMING



C⁴ ADVISORY BOARD
(www.norcalcoast.org)

one atmosphere



THINK

GFNMS + SFZ

COASTAL ZONE

PARTNERSHIP

TOGETHER WE CAN CREATE:

GLOBALLY AWARE

MARINE SANCTUARY HUB

FOCUSED ON ACCESSABLE

CONSERVATION AND

EDUCATION

REQUEST:

1. C⁴ ADVISORY BOARD (501C3) PARTICIPANT
2. SUPPORT COASTAL ZONE LAND DEDICATION AND FOUNDATIONAL PROGRAMMING
3. SUPPORT 15ac INCREASE TO SFZ PREMISE FOR THIS PURPOSE



THINK



NATIONAL MARINE
SANCTUARIES

GULF OF THE
FARALLONES



THINK^{MIK}

Gulf of the Farallones

Sanctuary Advisory Council

*San Francisco Zoo community
thanks you!*

Gulf of the Farallones

Sanctuary Advisory Council

San Francisco Zoo C⁴ Vision Plan

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THINK

1. INTRODUCTION

1. HISTORIC FRAMEWORK
2. CURRENT CONDITIONS

2. PROGRAM

1. MISSION C⁴
2. OCEANIC + COASTAL CONCEPT
3. EDUCATIONAL PRIORITY

3. PLAN

1. ZOO PLAN
2. COASTAL ZONE
3. CONNECTIONS

4. PARTNERS

1. ADVISORY BOARD
2. NOAA + SAC
3. COMMUNITY



THINK