Recreation & Tourism
Blue Economy
Vision for Sustainable Recreation and Tourism

Greater Farallones National Marine Sanctuary is an international model protecting the health of the North-central California coast and ocean, and promotes sustainable sanctuary recreation.
Goals

1) People who participate in recreation and/or tourism within GFNMS are aware that they are in a sanctuary.

2) People who participate in recreation and/or tourism within GFNMS know the purpose of the Sanctuary is: To protect the wildlife and habitats of one of the most diverse and bountiful marine environments in the world.

3) People who participate in recreation and/or tourism within GFNMS ‘are made aware of &’ practice good stewardship during their activities.
Biosphere reserves are areas comprising terrestrial, marine, and coastal ecosystems are designated “learning places” for testing different sustainable approaches. Each reserve also aims to reconcile biodiversity conservation and the sustainable use of natural resources.
Biosphere Reserve
Sustainability Goals

Goal 11: Sustainable Cities: Make cities and human settlements inclusive, safe, resilient, and sustainable.

Goal 14: Sustainable Life Below the Water: Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.

Goal 15: Sustainable Life on Land: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

United Nation’s Brundtland Commission defined sustainability as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.”
Publications

GFNMS Road Trip
On Line

Marin Sonoma Travel Tourism Guide
40,000 copies distributed x 2x/year
Programs

Year Round GIYS Series

Visitor Center is located in major tourist destination area
Recreation & Tourism Stewardship Programs

Fishing Line Recycling Receptacle

Fly Seabird Safe

White Shark Dive Tours Education Permit Program

Kayak Seabird Safe
1) Airbnb Experiences
2) Kelp Restoration Recreation Stewardship Program
3) Blue Star Program for ‘On the Water’ Recreational Vendors with ONMS
4) Other